



CARDINALPATH

# CARDINAL PATH CUSTOM TABLEAU DASHBOARDS



**AT-A-GLANCE ANALYTICS MADE EASY FOR EVERYONE FROM IT TO THE C-SUITE WITH TABLEAU, THE LEADER IN DATA DISCOVERY AND INTERACTIVE DASHBOARDS.**

Advanced data visualization platforms have become essential tools for organizations to quickly and easily share data and insights that deliver a wide line of site across the enterprise and enable quick decision-making. Cardinal Path offers comprehensive Tableau services for every level of data visualization need. Whether you are looking to ask questions of your data or conduct exploratory deep-dives and advanced analysis, these data visualization solutions are easy to use, and built to empower your stakeholders across the organization.

## Magic Quadrant to Business Intelligence and Analytics Platforms



Source: Gartner (February 2016)

## DITCH THE SPREADSHEETS. IMPROVE YOUR PERFORMANCE AND DECISION-MAKING PROCESS WITH TABLEAU.

While unwieldy spreadsheets have become the standard workaround for getting information into the hands of organizational stakeholders, dashboards can make complex data inviting and accessible with low barriers to entry.

As an industry leader in visual data analysis, Tableau can help you get the most relevant data to appropriate stakeholders across the enterprise.

Cardinal Path helps you get up and running with Tableau from technical implementation and training to handling all dashboard operations and delivering beautifully rendered, visual stories about your data for immediately actionable insights.

## WHAT WE OFFER:

Our data visualization experts provide tailor-made solutions across the following areas:

● Tableau server hosting

● Licensing

● Training

● Implementation

● Data connectivity

● Report customization

● Dashboard build-out

● Data interpretation

## CARDINAL PATH MAKES DEPLOYING TABLEAU A SEAMLESS PROCESS:

- We begin with an in-depth analysis of your current data strategy, business goals, key performance indicators, marketing program and a validation of your data sources
- Our kick off meeting will serve to gather and review relevant documentation; receive appropriate access rights; meet with Project Team to review desired objectives, validate expected outcomes; understand the target audience and review the project plan
- The discovery and solution alignment process ensures that the dashboard design and development stage is efficient, targeted to your desired outcome, and accessible across multiple devices including TV monitors, mobile devices and laptops/desktops
- The process ends with a walk-through of your initial Tableau implementation or final dashboard, appropriate knowledge transfer, experience optimization and project wrap-up or expectation-setting for on-going service agreements, data interpretations, and regular reporting

## DATA ACTIVATION STARTS HERE

An efficient, expert implementation of Tableau can transform your business with speed-of-thought data analysis for bottom-line benefits in as little as 4 weeks. Get started today!

[Connect](#) with one of our Tableau data visualization experts to learn more.

### Contact us:

480.285.1622

[info@cardinalpath.com](mailto:info@cardinalpath.com)

[www.cardinalpath.com](http://www.cardinalpath.com)

Cardinal Path is a premier digital data analytics firm that works with the world's most prominent organizations to create, implement and action advanced analytics. Named **Most Influential Agency/Vendor of the Year** by the Digital Analytics Association in 2015, Cardinal Path is known for its industry leadership and for tools such as the Online Analytics Maturity Model, a framework for assessing enterprise-wide analytics maturity. With dedicated teams of award-winning analysts, statisticians, data scientists, developers, and many of the top minds in the digital marketing space, we help our clients unlock the value of their data, sharing all that we know and empowering people to make confident business decisions for sustainable growth.